

Privacy Policy for Facebook Ads

Effective Date: July 19, 2024.

1. Introduction

- This Privacy Policy explains how Dot.Connect360 collects, uses, and discloses information collected through our use of Facebook ads. We are committed to protecting your privacy and ensuring that your personal information is handled in a safe and responsible manner.

2. Data Collection

- **Information Gathered**
 - We may collect various types of information from users who interact with our Facebook ads, including but not limited to:
 - **Personal Information:** Name, email address, phone number, and other contact details.
 - **Technical Information:** IP address, browser type, device type, operating system, and other technical data.
 - **Interaction Data:** Information about your interactions with our ads and services, such as pages viewed, time spent on pages, and links clicked.
- **Methods of Collection**
 - We use various technologies to collect information, including:
 - **Cookies:** Small data files stored on your device that help us understand your preferences and usage patterns.
 - **Web Beacons:** Invisible images or scripts that help us track user interactions.
 - **Facebook SDK:** Software development kit that allows us to integrate Facebook's functionalities within our apps and collect user data.

3. Use of Data

- **Purpose**
 - The information we collect is used for the following purposes:
 - **Ad Performance Analysis:** To measure and analyze the effectiveness of our Facebook ads.
 - **Personalization:** To deliver content and advertisements that are relevant to your interests.
 - **Improvement of Services:** To enhance our services based on user feedback and interaction data.
 - **Customer Support:** To respond to inquiries and provide support.
- **Advertising**
 - We use the data collected to create and manage targeted Facebook ad campaigns. This helps us reach users who are most likely to be interested in our products or services.

4. Data Sharing

- **Third Parties**

- We may share information with third-party service providers who assist us in operating our business, conducting ad campaigns, or providing services to you. These parties are required to use your information only for the purposes for which it was shared and to protect your information in accordance with our privacy policy.
- **Legal Compliance:** We may disclose your information if required to do so by law or in response to valid requests by public authorities.

- **Facebook's Role**

- Facebook may collect or receive information through our use of their advertising services. This data is governed by Facebook's own privacy policies.

5. User Control

- **Opt-Out Options**

- Users can opt out of targeted advertising through various means:
 - **Facebook Settings:** Adjust your ad preferences in your Facebook account settings.
 - **Browser Settings:** Modify your browser settings to block or delete cookies.
 - **Industry Opt-Out Tools:** Use tools provided by the Digital Advertising Alliance (DAA), Network Advertising Initiative (NAI), and others.

- **Data Access**

- You have the right to access, update, or delete your personal information. To exercise these rights, please contact us at [Your Contact Information].

6. Legal Basis for Processing

- **Consent**

- Where applicable, we obtain user consent for data collection and processing activities related to personalized advertising.

- **Legitimate Interests**

- In some cases, we process personal information based on our legitimate interests, such as improving our services and enhancing user experience, provided that these interests are not overridden by users' privacy rights.

7. Data Security

- We implement a variety of security measures to protect your personal information, including encryption, access controls, and regular security audits. Despite these measures, no method of data transmission or storage is 100% secure, and we cannot guarantee absolute security.

8. Changes to the Privacy Policy

- **Notification**

- We may update this Privacy Policy from time to time. We will notify you of any significant changes by posting the new Privacy Policy on our website and updating the effective date.

- **Effective Date**

- This Privacy Policy is effective as of the date indicated at the top of this page.

9. Contact Information

- If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:
 - **Email:** sairany1@gmail.com
 - **Phone:** 202 480 1446
 - **Address:** 2350 Phillips Rd Apt 2-111. Tallahassee, Florida 32308.